EDITORIAL CALENDAR

DIGITAL output 2018

In addition to our monthly feature topics, we cover the gamut of digital products and services in four broad areas:

CAPTURE | CREATION | OUTPUT | FINISHING

Each issue of *Digital Output* in 2018 will focus on these areas to give our readers the most up-to-date information on every aspect of their business. *Digital Output* magazine will publish 12 issues in 2018, including two Buyers Guides that mail in January and June.

Month	Due Dates	Editorial	Target Charts	Web-Exclusive Edit	Trade Shows
January	Space Close: 12/1/17 Material Due: 12/6/17 Mail Date: 12/28/17	Features: **BUYERS GUIDE**; Coatings; Routers/Cutters; Web-to-Print **Application Spotlight: Textiles**	Routers/Cutters Web-to-Print	Banner Stands Application Spotlight	
February	Space Close: 1/4/18 Material Due: 1/9/18 Mail Date: 1/29/18	Features: Window Output; Vinyl; Dye-Sublimation; Rigid Substrates **Application Spotlight: Fine Art**	Rigid Substrates	Wide Format Scanning Application Spotlight	GOA ISA*
March	Space Close: 2/2/18 Material Due: 2/8/18 Mail Date: 2/27/18	Features: Vehicle Wraps; Roll-to-Roll Printers; Workflow Software; Printheads **Application Spotlight: Wallcoverings** **Sign Business**	Roll-to-Roll Printers	Framing & Mounting Systems Application Spotlight	ISA*
April	Space Close: 3/2/18 Material Due: 3/7/18 Mail Date: 3/28/18	Features: State of Ink; Display & POP; Package Printing, Floor Graphics **Application Spotlight: Routers/Cutters**	Ink Large Format Media	Digital Labels Application Spotlight	
May	Space Close: 3/30/18 Material Due: 4/4/18 Mail Date: 4/25/18	Features: Color Management; Ceramics; Corrugated; Supplier Resource **Application Spotlight: Window Media**	Eco-Friendly Media	Grand Format Printers Application Spotlight	
June	Space Close: 4/27/18 Material Due: 5/2/18 Mail Date: 5/25/18	Features: **BUYERS GUIDE**; Flatbeds; Wallcoverings; Finishing **Application Spotlight: Display & POP** **Sign Business**	Flatbeds	Protective Coatings Application Spotlight	
July	Space Close: 6/1/18 Material Due: 6/6/18 Mail Date: 6/27/18	Features: Textile Equipment; Textiles; Magnetic Signage; Finishing **Application Spotlight: Textile Printing**	Textile Printers	Inks Application Spotlight	
August	Space Close: 7/3/18 Material Due: 7/9/18 Mail Date: 7/27/18	Features: Large Format Viewpoint; State of the Industry; Dye-Sub Inks **Application Spotlight: Floor Graphics**	Wide Format Printers	Laminators Application Spotlight	
September	Space Close: 7/31/18 Material Due: 8/6/18 Mail Date: 8/24/18	Features: Ink; Design Software; Vinyl; Routers/Cutters **Application Spotlight: Wraps** **Sign Business**	Fine Art Media Pressure-Sensitive Media	Textiles Application Spotlight	Graph Expo* SGIA*
October	Space Close: 9/3/18 Material Due: 9/10/18 Mail Date: 9/28/18	Features: Display & POP; Banner Stands; Package Printing; Label Printing **Application Spotlight: Packaging**	Label Printers	Routers & Cutters Application Spotlight	SGIA*
November	Space Close: 10/2/18 Material Due: 10/8/18 Mail Date: 10/26/18	Features: Top 50 Awards; Vehicle Wraps; Textiles; Window Output **Application Spotlight: Flatbed Printing**	Window Media	Wallcoverings Application Spotlight	
December	Space Close: 11/5/18 Material Due: 11/12/18 Mail Date: 11/28/18	Features: Grand Format Printers; UV Ink; Building Wraps **Application Spotlight: Floor Graphics** **Sign Business**	Grand Format Printers	Rigid Substrates Application Spotlight	

** Bonus Distribution   **BOLD** indicates columns*