

EDITORIAL CALENDAR

DIGITAL Output 2020

In addition to our monthly feature topics, we cover the gamut of digital products and services in four broad areas:

CAPTURE | CREATION | OUTPUT | FINISHING

Each issue of *Digital Output* in 2020 will focus on these areas to give our readers the most up-to-date information on every aspect of their business. *Digital Output* magazine will publish 12 issues in 2020, including two Buyers Guides that mail in January and June.

Month	Due Dates	Editorial	Target Charts	Web-Exclusive Edit	Trade Shows
January	Space Close: 11/24/19 Material Due: 12/4/19 Mail Date: 12/27/19	Features: Buyers Guide ; Routers & Cutters; Coatings; Web to Print Application Spotlight: Textiles	Routers & Cutters; Web to Print	Banner Stands Application Spotlight	
February	Space Close: 1/3/20 Material Due: 1/8/20 Mail Date: 1/29/20	Features: Top 50 Awards ; Window Output; Dye-Sublimation; Vinyl Application Spotlight: Fine Art	Rigid Substrates	Wide Format Scanning Application Spotlight	
March	Space Close: 2/3/20 Material Due: 2/10/20 Mail Date: 2/27/20	Features: Vehicle Wraps; Roll-to-Roll Printers; Workflow Software; Printheads Application Spotlight: Wallcoverings Sign Business	Roll-to-Roll Printers	Framing & Mounting Application Spotlight	ISA
April	Space Close: 3/2/20 Material Due: 3/9/20 Mail Date: 3/27/20	Features: State of Ink; Display & POP; Package Printing; Floor Graphics Application Spotlight: Routers/Cutters	Ink; Large Format Media	Digital Labels Application Spotlight	ISA
May	Space Close: 4/2/20 Material Due: 4/7/20 Mail Date: 4/27/20	Features: Color Management; Supplier Resource; Ceramics; Corrugated Application Spotlight: Window Media	Eco-Friendly Media	Grand Format Printers Application Spotlight	TexProcess Americas
June	Space Close: 4/28/20 Material Due: 5/4/20 Mail Date: 5/27/20	Features: Buyers Guide ; Wallcoverings; Flatbeds; Finishing Application Spotlight: Display & POP Sign Business	Flatbeds	Protective Coatings Application Spotlight	
July	Space Close: 6/4/20 Material Due: 6/9/20 Mail Date: 6/29/20	Features: Textile Equipment; Textiles; Magnetic Signage; Finishing Application Spotlight: Textile Printing	Textile Printers	Inks Application Spotlight	
August	Space Close: 7/3/20 Material Due: 7/7/20 Mail Date: 7/9/20	Features: Large Format Viewpoint; State of the Industry; Textile Inks Application Spotlight: Floor Graphics	Wide Format Printers	Laminators Application Spotlight	Brand Print Americas
September	Space Close: 8/3/20 Material Due: 8/10/20 Mail Date: 8/28/20	Features: Ink; Design Software; Routers & Cutters; Vinyl Application Spotlight: Wraps Sign Business	Fine Art Media; Pressure-Sensitive Media	Textiles Application Spotlight	Brand Print Americas; Printing United
October	Space Close: 9/4/20 Material Due: 9/8/20 Mail Date: 9/30/20	Features: Display & POP; Banner Stands; Package Printing; Label Printing Application Spotlight: Packaging	Floor Graphics Media	Routers & Cutters Application Spotlight	Printing United
November	Space Close: 10/2/20 Material Due: 10/8/20 Mail Date: 10/26/20	Features: Rigid Substrates; Vehicle Wraps; Textiles; Window Output Application Spotlight: Flatbed Printing	Window Media	Wallcoverings Application Spotlight	
December	Space Close: 11/4/20 Material Due: 11/9/20 Mail Date: 11/27/20	Features: Ad/Advertorial Spotlight ; Grand Format Printers; UV Ink; Building Wraps Application Spotlight: Floor Graphics Sign Business	Grand Format Printers	Rigid Substrates Application Spotlight	

Bold indicates columns *Italic Bold* indicates special features