

MAGAZINE TRIM SIZE 10.25 X 12.00 (INCHES)

NON BLEED UNITS	WIDTH	HEIGHT
Tabloid Spread	19.5000	11.0000
Tabloid	9.2500	10.7500
Standard	6.8750	9.4306
1/2 Tabloid Spread Horizontal	19.5000	5.8750
1/2 Tabloid Horizontal	9.2500	5.8750
1/2 Tabloid Vertical	4.5000	10.7500
1/2 Standard Page	6.8750	4.5500
1/3 Page Vertical	3.0000	9.4306
1/3 Page Horizontal	9.2500	4.0000
1/4 Page Horizontal	5.5000	4.5000
1/4 Page Vertical	4.5000	5.5000
1/4 Page Single Column	2.1250	9.4306
1/8 Page Horizontal	4.5000	2.2500
1/8 Page Vertical	2.1250	4.7500
1/6 Page Showcase	2.8750	4.5000
Classified	2.1250	1.0000
Target Chart Full Ad	2.8750	3.5000
Target Chart Half Ad	2.8750	1.6375
Product Center	4.5660	3.0000

BLEED UNITS	WIDTH	HEIGHT
Tabloid Spread	21.0000	12.5000
Tabloid	10.7500	12.5000
Standard (Bleeds 2 Sides)	7.6355	10.4306
1/2 Horizontal Tabloid Spread (Bleeds 3 Sides)	21.0000	6.7500
1/2 Horizontal Tabloid (Bleeds 3 Sides)	10.7500	6.7500
1/2 Vertical Tabloid (Bleeds 3 Sides)	5.2500	12.5000
1/3 Page Vertical (Bleeds 2 Sides)	2.9000	10.4306
1/3 Page Horizontal (Bleeds 3 Sides)	10.7500	3.2500

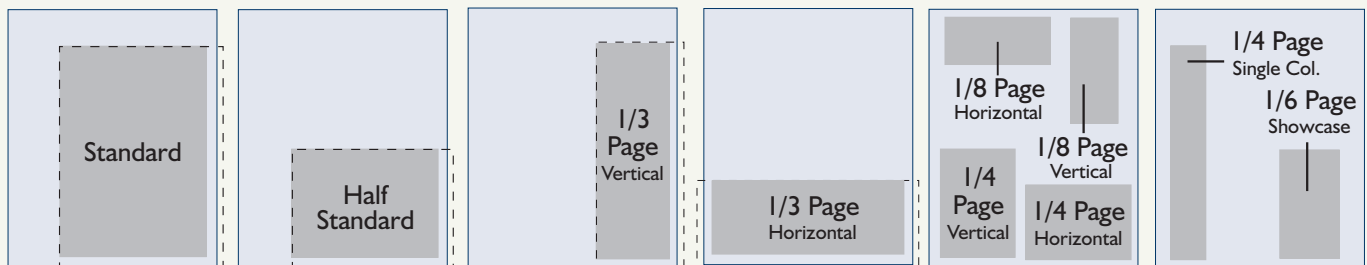
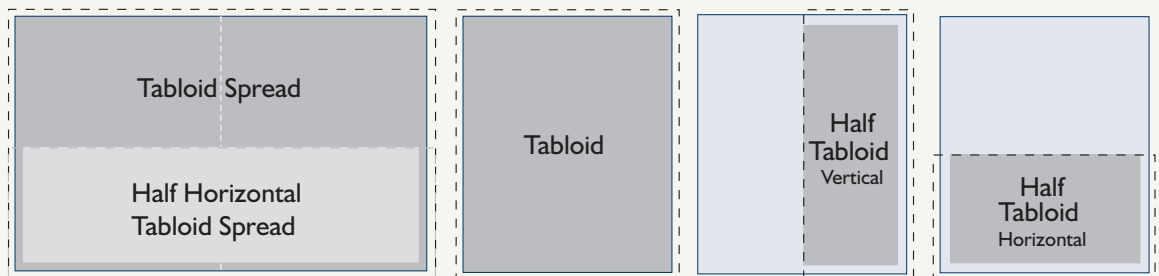
* Live Area is .625" on all four sides from the trim

WEB SPECIFICATION: JPEG OR GIF FORMAT

- BANNER468x60 pixels, max 15K
- BIG BOX UNIT300x250 pixels, max 30K
- BUTTON 120x60 or 120x100 pixels, max 4K
- BUYERS' GUIDE LOGO 125x125 pixels, max 4K

Solid Gray represents approximate ad size.

Dotted line represents bleed units



ADVERTISING

Florida
904-273-2588
sales@digitaloutput.net

Massachusetts
978-921-7850
sales@digitaloutput.net

EDITORIAL

978-921-7850 ext.13
edit@digitaloutput.net

ART DEPARTMENT

978-921-7850 ext.12
art@rockportpubs.com